

TONY PEREZ
tony@tonyperezdesign.com
312.203.1802
tonyperezdesign.com



### **WORK HISTORY**

#### **MERGE**

**ACD** // Feb. 2024 - Present Concept, create and direct visual communication for Life Science brands through multiple media channels.

#### **Beam Suntory (Proof Global)**

ACD // Apr. 2018 - Dec. 2023 Assist with creative direction across multiple platforms and supervise, mentor and support our creative team while solving various design and copy projects.

# **Geometry Global (at Ogilvy)**

**Sr. Art Director** // Oct. 2014 - Apr. 2018 Lead concept, creation and direct visual communication for multiple brands in shopper and event marketing platforms.

Art Director // Oct. 2014 - Oct. 2016

## **Legacy Marketing Partners**

Art Director // Jul. 2013 - Oct. 2014 Concept, create and direct visual communication for Pernod Ricard portfolio and other agency clients.

Graphic Designer // Oct. 2011 - Jul. 2013

Account Executive / Feb. 2010 - Oct. 2011

# **SKILLS**

ILLUSTRATOR
PHOTOSHOP
INDESIGN
HTML / CSS
PHOTO / VIDEO PRODUCTION
PROBLEM SOLVING
ЕМРАТНУ

### **AWARDS**

- 2016 Golden Goat Award
  Geometry Global Recognition Award
- 2013 Idea Machine Award 1st annual Legacy Awards
- 2013 Event Technology Silver Award
  Best Event Microsite / Absolut Stuga
- 2011 Promo Magazine Pro Award
  Best Multi-Discipline // Yahoo! Ask America
- 2010 PMA Reggie Award Local, Regional Marketing // L'Oréal Color Space

## **EDUCATION**

International Academy of Design & Technology

Graduated July, 2012 Bachelors of the Fine Arts in Visual Communication, Graphic Design

#### **FREE OUIZ**

Which of the following jobs has Tony NOT had?

A) Dancer E) Plumber's Apprentice B) Bartender F) Horse Stall Mucker C) Knife Salesman G) Tax Office Manager

D) Receptionist H) DJ

Find the answer when you ask me in for an interview!