



TONY PEREZ



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TonyPerezDesign.com

Great design makes the world a more beautiful and logical place to live. Discovering the proper solution to a creative dilemma and contributing to logical and beautiful design is a role I take to heart. I am a Chicago native with an extensive background in event marketing and have worked with some of the biggest brands in both an account and creative capacity. I believe every problem has a creative and strategic solution. The exciting part is finding the most relevant approach.

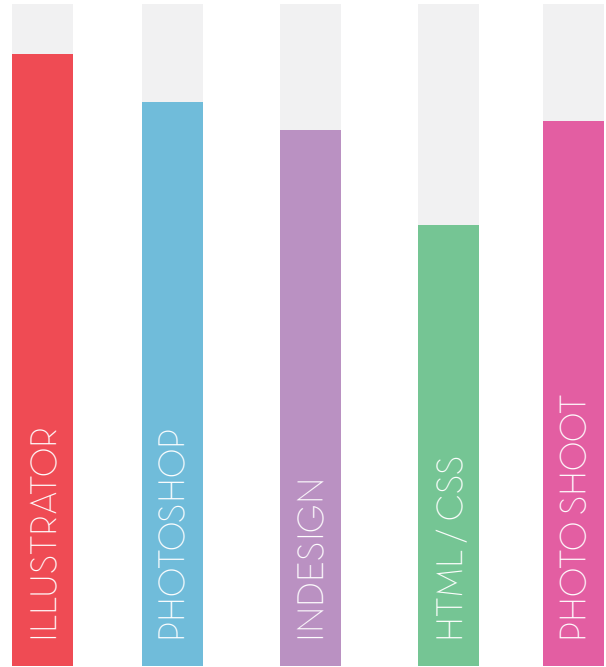
HISTORY

- Geometry Global (at Ogilvy)**
Sr. Art Director // Oct. 2016 - Present
Lead concept, creation and direct visual communication for multiple brands on a shopper and event marketing platform.
- Art Director** // Oct. 2014 - Oct. 2016
Concept, create and direct visual communication for multiple brands.
- Legacy Marketing Partners**
Art Director // Jul. 2013 - Oct. 2014
Concept, create and direct visual communication for Pernod Ricard portfolio and other agency clients.
- Graphic Designer** // Oct. 2011 - Jul. 2013
Create print and digital artwork for marketing purposes both national and international.
- Account Executive** // Feb. 2010 - Oct. 2011
Oversee brand accounts from RFP to creative concept to event execution. Administer and manage account budget and ROI.

EDUCATION

International Academy of Design and Technology
Graduated July, 2012
Bachelors of the Fine Arts in Visual Communication, Graphic Design.

SKILLS



AWARDS

- 2013 Idea Machine Award**
1st annual Legacy Awards
- 2013 Event Technology Silver Award**
Best Event Microsite // Absolut Stuga
- 2011 Promo Magazine Pro Award**
Best Multi-Discipline // Yahoo! Ask America
- 2010 PMA Reggie Award**
Local, Regional Marketing // Loreal Color Space

FREE QUIZ

Which of the following jobs has Tony NOT had?

- A)** Barmitzvah Dancer
- B)** Plumber's Apprentice
- C)** Bartender
- D)** Horse Stall Mucker
- E)** Knife Salesman
- F)** Tax Office Manager
- G)** Receptionist
- H)** DJ

Get the answer when you ask me in for an interview!